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SAVOR



KOSCIUSKO

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## TEAM MEMBERS

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**Bennett Hollar, DDS**

*Hollar Dental Group*

**Lauren Klusman**

*Kosciusko Chamber of Commerce*

**Brian Runkel**

*Instrumental Machine & Development*

**Josh Silveus**

*Silveus Insurance Group*



**INSTRUMENTAL  
MACHINE & DEVELOPMENT**



**Silveus**  
INSURANCE GROUP



## PURPOSE

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Celebrating the unique and vibrant culinary experiences available in Kosciusko County by encouraging residents and visitors alike to explore new restaurants.





## WHAT IS SAVOR KOSCIUSKO?

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Savor Kosciusko is a week-long event featuring Kosciusko County restaurants. The event allows diners to take advantage of specially priced, featured menus at participating restaurants. The first annual Savor Kosciusko event was held from Saturday, March 25th – Sunday, April 2nd



## HOW DOES IT WORK?



**Visit Participating  
Restaurant**



**Scan QR Code  
To View Savor Menu**



**Enjoy!**

# 20

# PARTICIPATING RESTAURANTS



**Bomy's Authentic Indian Food**

**Boondocks**

**Brew City Roasting Company**

**Cardoso 520**

**Cerulean**

**Courthouse Coffee on the Square**

**HopLore - Market Street**

**HopLore - The Mill**

**Igloo Ice Cream Shop**

**Ledgeview Brewing Company**

**Light Rail Café & Roaster**

**Mad Anthony's**

**Noa Noa**

**Oak & Alley**

**ONE TEN Craft Meatery**

**Rex's Rendezvous**

**Shawnanigans**

**The Pier & Back Porch**

**The Pub at Stonehenge**

**Warsaw Donuts**

# SAVOR KOSCIUSKO



## BRANDING

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Showcasing Kosciusko County restaurants during their slow season and encourage residents and visitors to try new places





# EXPENSES

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Website Hosting: \$300 per year

Printing/Lamination: \$200  
(600 QR codes printed and laminated)

Applied for mini grant





## QR CODE STATS

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**Mad Anthony's: 82 Scans**  
**ONE TEN Craft Meatery: 76 Scans**  
**Boondocks: 50 Scans**  
**Noa Noa: 32 Scans**  
**Brew City Roasting: 28 Scans**  
**Courthouse Coffee: 20 Scans**  
**HopLore Market Street: 17 Scans**



# MARKETING

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Times-Union and Ink Free News

Kosciusko Chamber Newsletter

Bizz Buzz Radio Program

Savor Kosciusko Facebook Page

To Go Kosciusko Facebook Group

Restaurant Photos

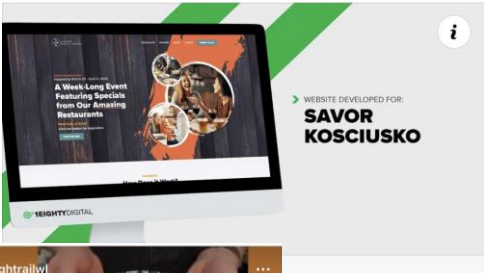
Logo Signs



# SOCIAL MEDIA SUPPORT



There are a few days left to experience [Savor Kosciusko](#) for 2023! Have you used the randomizer on their website yet to help you decide where to visit? We personally think that feature is \*chefs kiss\*. Thanks to the team with Savor Kosciusko for trusting us to help bring your vision to life!



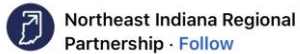
Savor Kosciusko starts tomorrow! Head to our Warsaw Lake City Tap House for our Savor Special.  
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Dinner for Two (Dine-in Only) — \$39.99  
Scooby Snack Basket  
2 Side Salads  
2 Unwraps  
Free Howler Glass (can be filled for an extra cost and taken home)

**Savor Kosciusko**  
Posted by Lauren Klusman  
2d · 🌐

Scooby snacks & salads & unwraps, oh my! Mad Anthony's Lake City Tap House is featuring dinner for two during Savor Kosciusko next week (March 25th-April 2nd). Visit their profile on our website for more details: <https://savorkosciusko.com/restaurant/mad-anthonys-lake-city-tap-house/>

Mad Anthony's is located at 113 E Center St, Warsaw

#savorkosciusko



Savor Kosciusko will allow diners to take advantage of specially priced, featured menus at participating restaurants during the week!



savorkosciusko.com  
Savor Kosciusko | Week-Long Celebration of Amazing Food

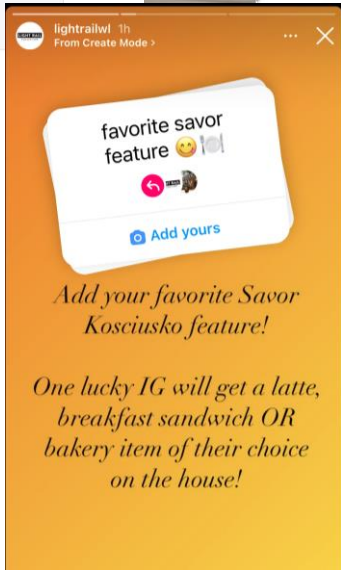
Like Comment Share



We are so excited for Savor Kosciusko next week! Follow their page for updates on participating restaurants!

**Savor Kosciusko**  
Mar 21 · 🌐

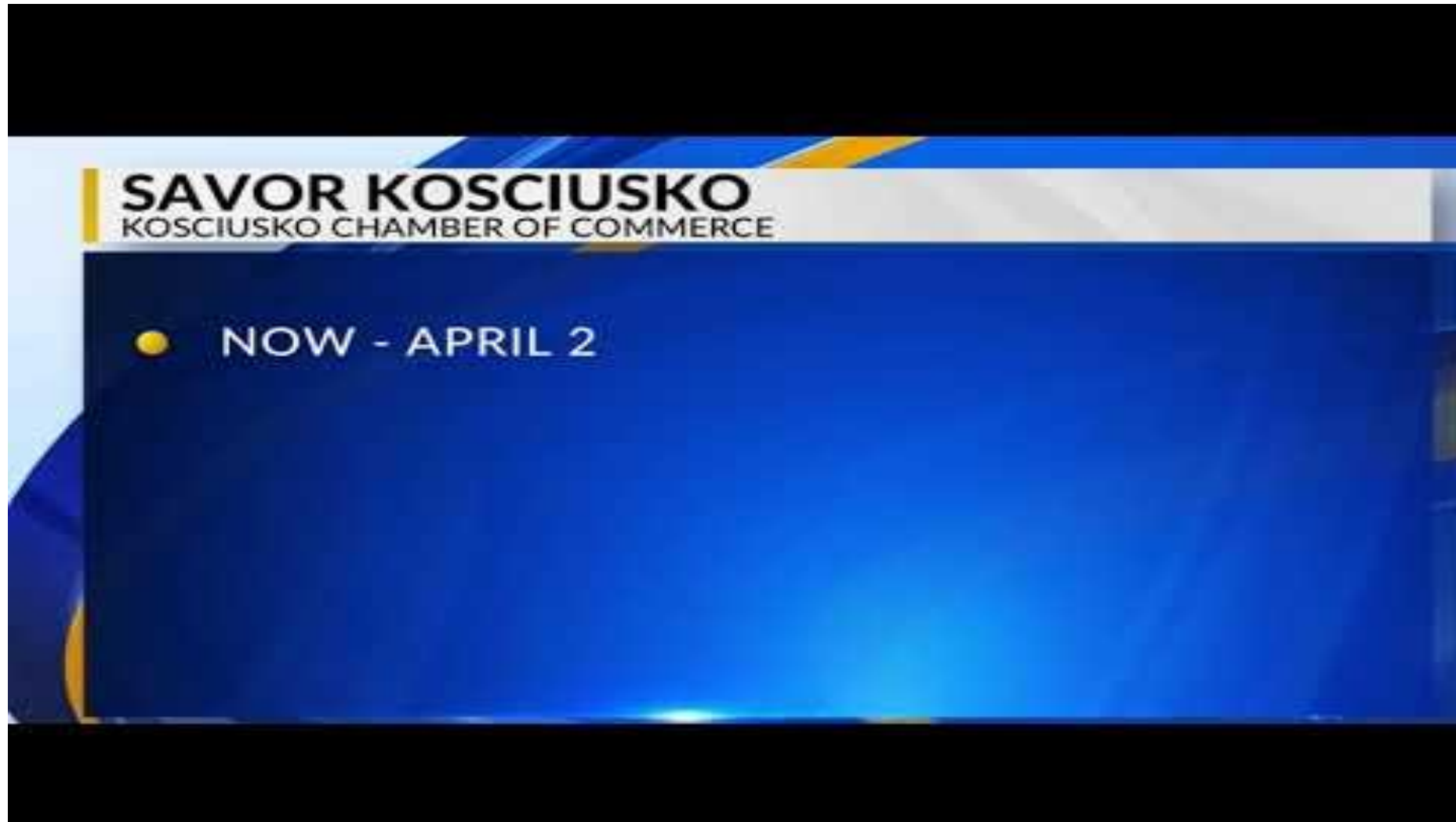
The first annual Savor Kosciusko event is just 4 days away! [Cerulean Restaurant Winona Lake](#) is one of this year's participating restaur... See more

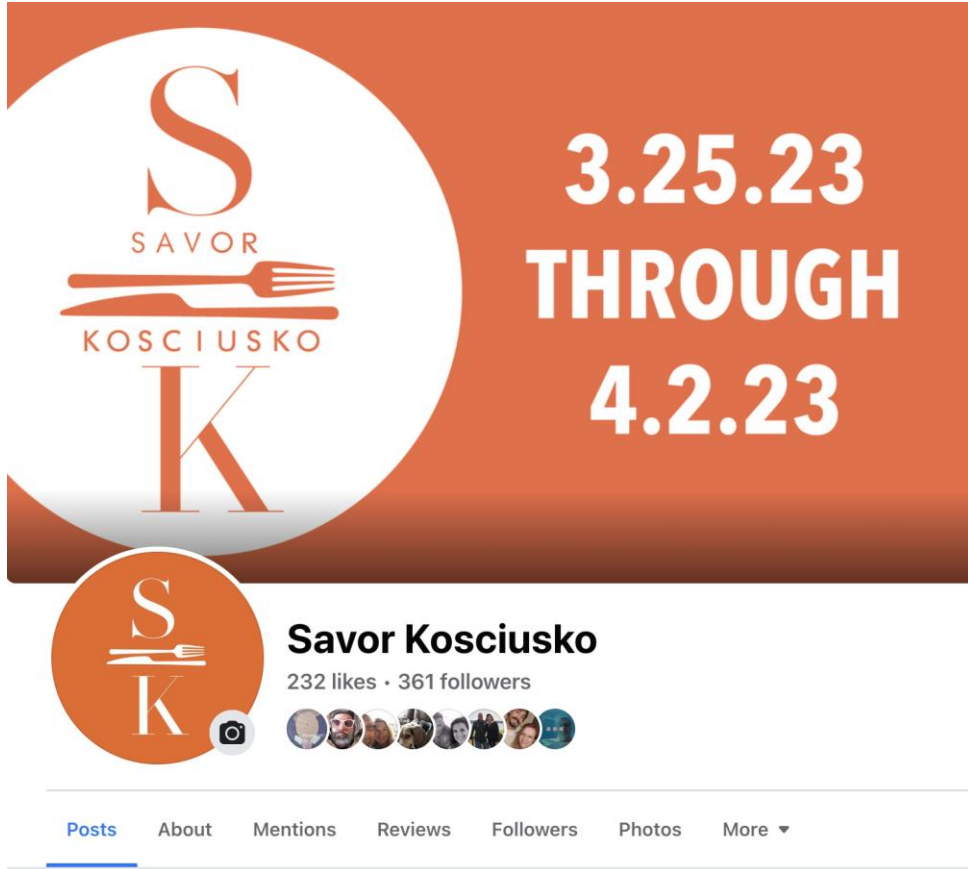




# WANE 15 FEATURE

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# FACEBOOK PAGE STATS

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361 Followers

232 Likes

3,447 Page Visits

26,871 People Reached

# WEBSITE

**SAVORKOSCIUSKO.COM**

*Designed by 1Eighty Digital*

**Restaurant Menus**

**Countdown to Event**

**Pick for Me Feature**

JOIN US STARTING IN 12 DAYS!  
Happening March 25 - April 2, 2023

## A Week-Long Event Featuring Specials from Our Amazing Restaurants

**Need help picking?**  
Click the button for inspiration.

**PICK FOR ME!**

Kosciusko County has so many great restaurants, really looking forward to checking out some featured menu items!

Kevin H.

DESIGNED BY



### Participating Restaurants

**Bomy's Authentic Indian  
Food**

Combo Special — \$11.99

• Special Pricing

20% off Additional Menu Items —

• Special Pricing

**Boondocks "Home of  
Peterson's Famous Fish"**

# savorkosciusko.com





# One Ten Craft Meastery

110 N BUFFALO ST • WARSAW, IN 46580

**THANK YOU FOR JOINING US!**

**Occurred March 25 - April 2, 2023**

## Featured Menu Item

**Three Course Meal — \$35**

1st Course: Creamy Peas (seared port belly, wild mushroom, salsa verde, pea puree, fresh peas, ricotta salata, baguette) 2nd Course: Crispy Duck Wing (maple brussels sprouts, duck fat biscuit, blue cheese grits, hot honey) 3rd Course: Angel Food Cake Trifle (Citrus curd, honey almond crumble, seasonal berry buttercream)

• Special Pricing



Visit Website



(574) 267-7007



110 N Buffalo St  
Warsaw, IN 46580

# WEBSITE STATS

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4,657 Total Users

16,613 Page Views

## SESSION SOURCE:

2,281 Direct

2,230 Facebook

446 wane.com

199 Ink Free News

The screenshot shows the top navigation bar of the Savor Kosciusko website with links for RESTAURANTS, PARTNERS, ABOUT, CONTACT, and a highlighted WHERE TO GO button. The main content area features a dark wood-grain background with a central promotional message: "No Matter the Week of the Year, Kosciusko County has Amazing Restaurants to Visit!". Below this message is a teal button labeled "VIEW PARTICIPATING RESTAURANTS". Underneath the button is a "Thank You to Our Partners" section displaying logos for Silveus Insurance Group, Kosciusko Chamber of Commerce, Hollar Dental Group, IMD Instrumental Machine & Development, and 1EIGHTY Digital.

DESIGNED BY



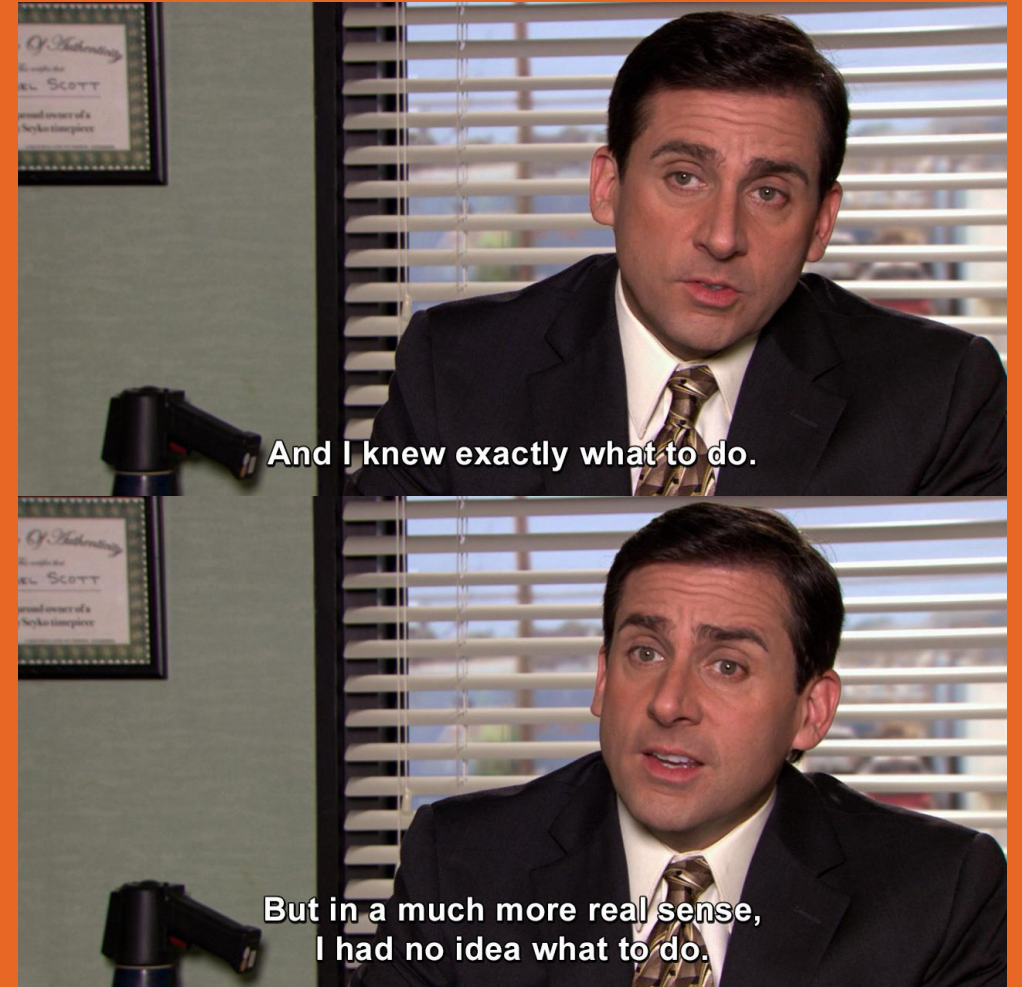
# WHAT WE LEARNED

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Make QR codes more visible and emphasize to the restaurants the importance of displaying them

Give restaurants longer lead time to plan out menus and more guidance on format and creativity

Encourage restaurants to promote the event more





## WHAT'S NEXT?

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Surveying participating restaurants for timing, length, etc.

Kosciusko Chamber of Commerce will host the event in the future





# NORTHENOR AWARD

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Yearly cost to host the website

Window stickers for the restaurants

QR code table tents

Promotion of the event

Onboarding new restaurants



**THANK  
YOU!**