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FINDING A BRIDGE TO HOPE

Introduction

- ◎ Substance Use Disorder
 - State/County Stats
- ◎ Why is this a problem?
 - Economic Burden
 - Bigger impact on the individual
 - Health
 - Family

Family

- ⦿ Kosciusko County – Family oriented
- ⦿ Reasoning behind using family as the demographic and not the addicts themselves.
 - “Family Doesn’t Quit. Be the Bridge.”

The Survey

- ◎ Survey
 - Statistics

Billboard



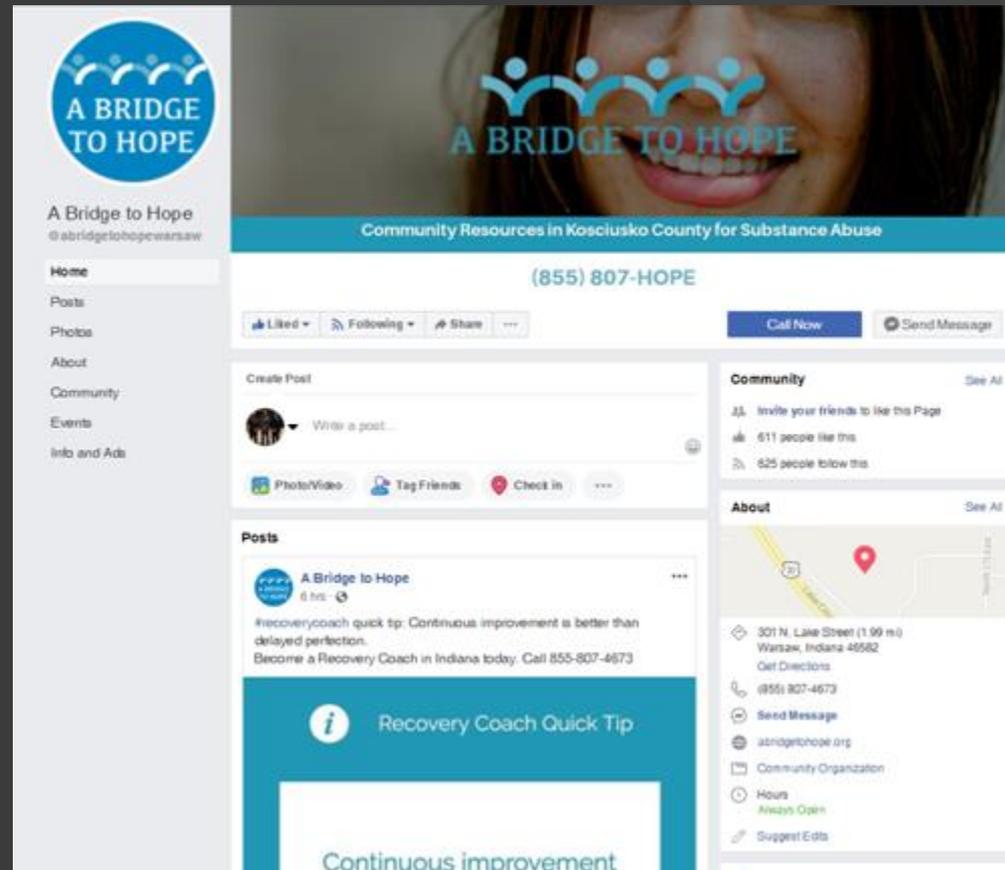
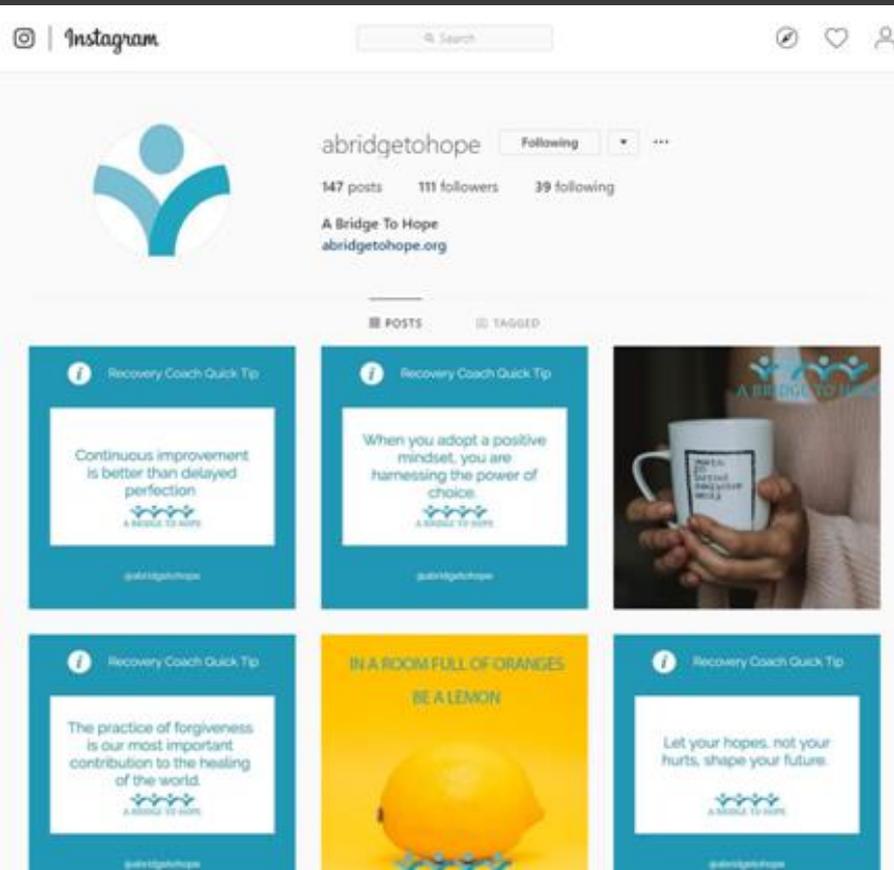
FAMILY DOESN'T QUIT. BE THE BRIDGE.


A BRIDGE TO HOPE
Treatment for substance use disorder
855-807-HOPE


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Marketing

- Facebook
- Instagram



A Bridge to Hope

- ◎ Uniqueness
 - Community Awareness
 - Unbiased Referral Service
 - Recovery Coaching
- ◎ Sustainability
 - Agreement to Continue

Conclusion

- Substance Use Disorder is everywhere, including our backyards.
- How many people have passed since the start of this presentation?