

YOUTH AND THE OUTDOORS UNITED



fostering memories and stewardship in the outdoors for generations

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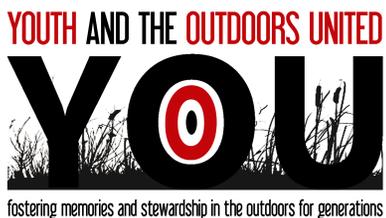
Chris Koldyke – Zimmer Biomet

Bryce Glock – Grace College

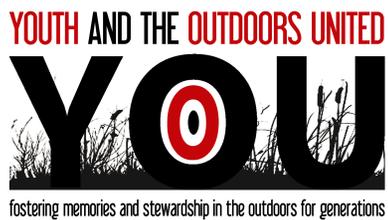
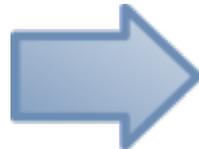
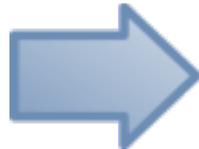
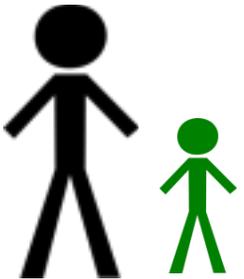
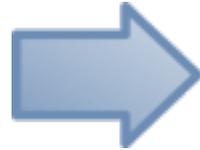
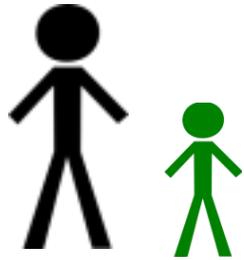
Mission Statement

“Youth and the Outdoors United exists for the benefit of the youth in our community to engage and instill a passion for outdoor recreation”

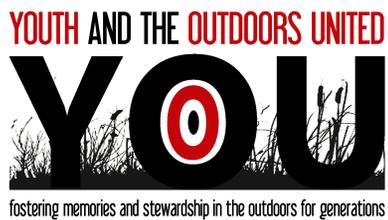
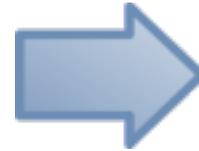
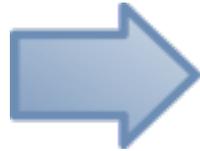
This will be accomplished by forming an alliance of like-minded outdoor organizations with the focus of providing ample opportunities for youth to discover and experience the outdoors as much as possible.



Problem Defined



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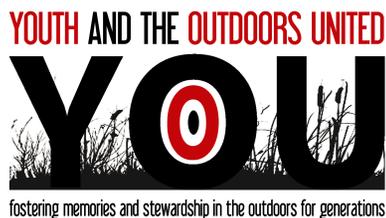
Implementation

Phase One Accomplishments

- ✓ Establish volunteer committee to meet monthly/bimonthly (At least 5 people)
- ✓ Establish communication with potential partners (10-15 groups)
- ✓ Establish Social Media presence & monthly newsletter
- ✓ Finalize Mission Statement, Logo, & Name
- ✓ Develop directory/database for organizations (clearinghouse)

Phase One Next Steps (Year 1)

- ⊕ Setup non-profit status
- ⊕ Develop formal Board
- ⊕ Develop youth Sponsorship Program
- ⊕ Develop Interactive Website



Longevity

Phase Two (Year 2-3)

- Seek funding via grants and sponsorships
- Develop fundraising events
- Grow partnerships
- Coordinate existing events to increase participation and minimize overlap

Phase Three (Year 5-10)

- Maintain annual fundraising event
- Develop mentoring program
- Develop scholarship program
- Establish YOU Clubhouse
- Full-time staff of 1-3 people

Community Impact

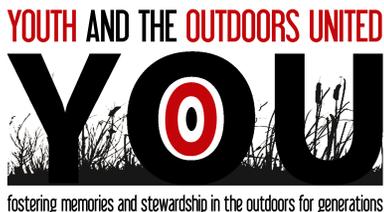
Environmental:

- Educate future generations on conservation
- Highlight organizations like Tri-County and WACF

Economic:

- Center for Lakes and Stream study estimates 27 million dollars for Kos. Co in fishing alone
- Conserving our rich natural resources for future generations

Social:



Video



Thank You!

