

“GPS 2 Success”

Working to Connect People to Jobs, and Jobs to People



Cheryl Shepherd, Sponsored by Bowen Center
Kristin Whitacre, Sponsored by SYM Financial Advisors
Nicole Sherrill, Sponsored by Zimmer, Inc.
Tom Till, Sponsored by Ivy Tech Community College
Jennifer Stouder, Sponsored by DePuy Synthes

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Introduction

📍 Kosciusko County Diverse Industry

● Orthopedic Manufacturers

- Orthopedic Capital of the World®

● Agriculture

- Rivals orthopedic industry

● Other

- Publishing/Printing
- Healthcare

📍 Workforce Statistics (12/2014)

- State unemployment rate – 5.8%
- Kosciusko County unemployment – 4.8%
- Workforce - 42,255 employees



Problem

- 📌 There are not enough qualified people to fill existing and new positions
 - Lack of awareness
 - Baby boomers retiring
 - Mismatched skills and education to open positions
- 📌 Existing companies cannot expand
 - Precision Medical Technologies (PMT)
- 📌 New businesses cannot relocate to the County



Investigation

📌 Distinguished Interviewees

- Dr. Joseph Thallemer, Mayor, City of Warsaw
- Brad Bishop, Executive Director, OrthoWorx
- George Robertson, President, Kosciusko County Economic Development Corporation (KEDCo)
- Mark Dobson, President and CEO, Kosciusko County Chamber of Commerce

📌 Findings

- Need for expanded County-wide career fair
- Open to general public



Solution

- 📍 GPS 2 Success Career Fair
 - Assist with the planning
 - Exhibitor Database
 - Venue & Logistics
 - Marketing & Advertisement
 - Open up the event to the general public
 - Enhance the technology component



Solution

Guidebook

-  Interactive app for use of communication before, during, and after the event



Solution

Student Tips

Search

- G.N.A.P.**
Practice your G.N.A.P.
- BEFORE the Career Fair**
How to Prepare for the GPS 2 Success! Career Fair
- DURING the Career Fair**
At the GPS 2 Success! Career Fair
- AFTER the Career Fair**
- Additional Career Fair Tidbits

Spons... Details

Kosciusko Leadership Academy (KLA)

Add New Note

The mission of the Kosciusko Leadership Academy (KLA) is to develop informed and innovative leaders who will serve our community by skillfully leading it into the future. At KLA we promise to:

- Educate** you through practice sessions with recognized leaders examining the issues that face our community
- Enrich** you by building a network of peer and community leaders.
- Inspire** you to see possibilities of our thriving community.
- Challenge** you to take action, get involved and make a difference in our community.

LINKS

Kosciusko Leadership Academy



Conclusion

- 📌 Planning for 2016 and beyond
 - KChamber purchase of Guidebook (or similar app)
 - Attract quality exhibitors
 - Communication
 - Budget and advertising

- 📌 Northerner Award



GPS 2 SUCCESS

JOIN US
TODAY
AT THIS YEAR'S
GPS 2 SUCCESS
CAREER FAIR



GPS 2 SUCCESS