



Would You Be My Neighbor?

Encouraging folks in Kosciusko County to
get to know their neighbors.

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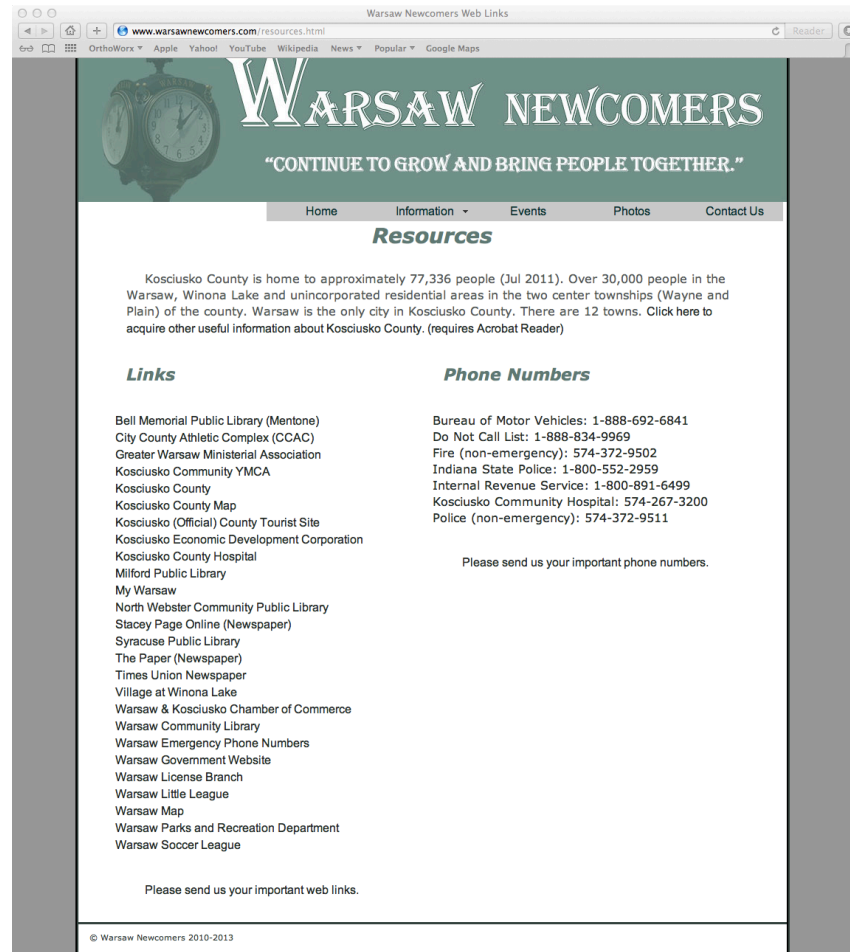
Project “Be My Neighbor”

- * Newcomers – How to meet new people
- * Neighbor Awareness – A Welcoming Community
- * Identified the need to connect Kosciusko County neighborhoods through information & events:
 - Welcome Packet
 - Awareness Campaign
 - * Neighbors inviting neighbors to dinner
 - * Block Party Buggy

Welcome Packet

- * **Gathered input from focus groups of community people**
 - The need to know items when moving to a new area.
- * **Updated the WKChamber Relocation Packet**
 - Added items like: babysitting, hair salons, churches, and non-profits.
 - Combined information for easier use.
- * **Determined links for access to the packet through the Warsaw Newcomer's website.**

Warsawnewcomers.com



The screenshot shows a web browser window displaying the website www.warsawnewcomers.com/resources.html. The page features a green header with a pocket watch icon and the text "WARSAW NEWCOMERS" and "CONTINUE TO GROW AND BRING PEOPLE TOGETHER." Below the header is a navigation menu with links for Home, Information, Events, Photos, and Contact Us. The main content area is titled "Resources" and contains a paragraph about Kosciusko County's population and a link to acquire more information. It also has two columns of links and phone numbers, and a footer with a copyright notice.

Warsaw Newcomers Web Links

www.warsawnewcomers.com/resources.html

OrthoWorx Apple Yahoo! YouTube Wikipedia News Popular Google Maps

WARSAW NEWCOMERS

"CONTINUE TO GROW AND BRING PEOPLE TOGETHER."

Home Information Events Photos Contact Us

Resources

Kosciusko County is home to approximately 77,336 people (Jul 2011). Over 30,000 people in the Warsaw, Winona Lake and unincorporated residential areas in the two center townships (Wayne and Plain) of the county. Warsaw is the only city in Kosciusko County. There are 12 towns. [Click here to acquire other useful information about Kosciusko County.](#) (requires Acrobat Reader)

Links

- Bell Memorial Public Library (Mentone)
- City County Athletic Complex (CCAC)
- Greater Warsaw Ministerial Association
- Kosciusko Community YMCA
- Kosciusko County
- Kosciusko County Map
- Kosciusko (Official) County Tourist Site
- Kosciusko Economic Development Corporation
- Kosciusko County Hospital
- Milford Public Library
- My Warsaw
- North Webster Community Public Library
- Stacey Page Online (Newspaper)
- Syracuse Public Library
- The Paper (Newspaper)
- Times Union Newspaper
- Village at Winona Lake
- Warsaw & Kosciusko Chamber of Commerce
- Warsaw Community Library
- Warsaw Emergency Phone Numbers
- Warsaw Government Website
- Warsaw License Branch
- Warsaw Little League
- Warsaw Map
- Warsaw Parks and Recreation Department
- Warsaw Soccer League

Phone Numbers

- Bureau of Motor Vehicles: 1-888-692-6841
- Do Not Call List: 1-888-834-9969
- Fire (non-emergency): 574-372-9502
- Indiana State Police: 1-800-552-2959
- Internal Revenue Service: 1-800-891-6499
- Kosciusko Community Hospital: 574-267-3200
- Police (non-emergency): 574-372-9511

Please send us your important phone numbers.

Please send us your important web links.

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Awareness

* “Would you be my neighbor?”

- Kosciusko County Nostalgia – Mayberry
- Radio spots – Lake City Radio
- Print Materials
 - billboards, slim jims, postcards
 - direct mailings
- Web
 - Facebook page & possible future website

Billboard



★ INVITE YOUR ★
NEIGHBOR OVER FOR
★ DINNER THIS WEEK!

 /WouldYouBeMyNeighbor

WOULD YOU BE
MY NEIGHBOR?

DePuy Orthopaedics • Biomet • Coldwell Banker • State Farm • Lake City Bank
Re/Max Rainbow • Beauchamp & McSpadden Insurance • Dental Solutions

★ WOULD YOU BE
★ MY NEIGHBOR? ★

Slim Jim

Front

WOULD YOU BE
MY NEIGHBOR?



✦ The Perkins invited over their next door neighbors the Johnstons for an evening of scrumptious casseroles and delectable Shirley Temples. A wild night ensued. *When was the last time YOU invited your neighbor over for a casserole and a Shirley Temple?* ✦

 /WouldYouBeMyNeighbor

ENCOURAGING FOLKS IN
KOSCIUSKO COUNTY TO GET TO
KNOW THEIR NEIGHBORS.

Back

WOULD YOU BE
MY NEIGHBOR?

To help you get to know your neighbor, here are some fun activities:

- Have a neighborhood block party
- Have a neighborhood chili cook-off
- Have a neighborhood theme party (Oscars, Grammys, Superbowl, etc.)
- Have a neighborhood sporting event (3 on 3 basketball, wiffleball tournament, etc.)
- Have a neighborhood pool party

Other helpful sites:

- WarsawNewcomers.com
- MyWarsaw.net
- WKChamber.com
- Kosciusko.org

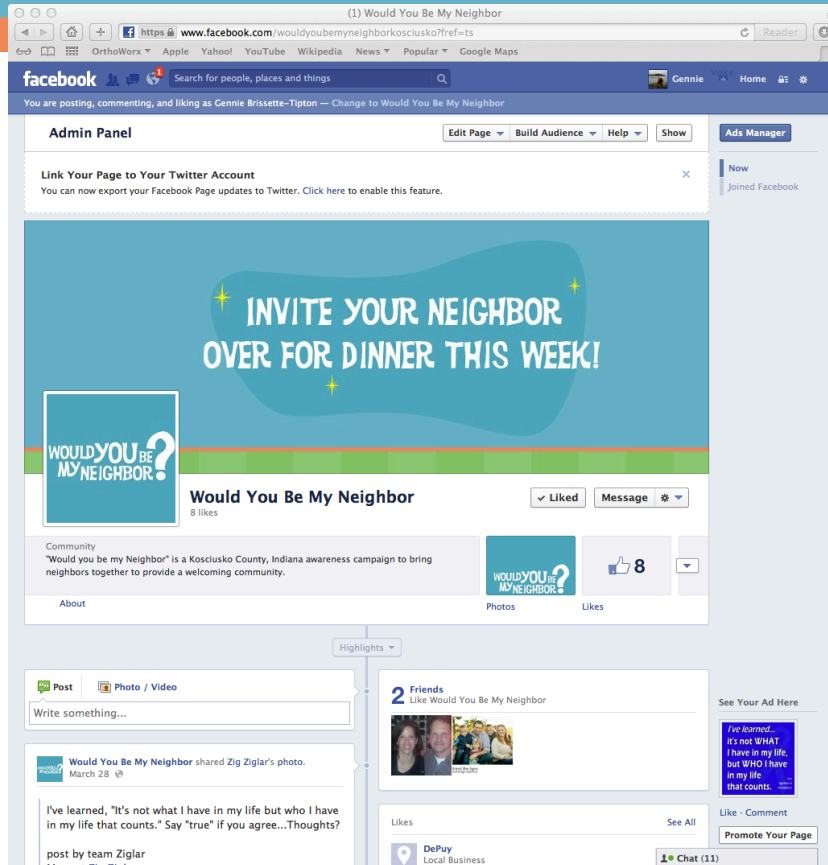
✦ FOR MORE INFORMATION PLEASE
VISIT OUR FACEBOOK PAGE ✦

 /WouldYouBeMyNeighbor

THANK YOU!

- DePuy Orthopaedics
- Biomet
- Coldwell Banker
- State Farm
- Lake City Bank
- Re/Max Rainbow
- Beauchamp & McSpadden Insurance
- Dental Solutions

WOULD YOU BE
MY NEIGHBOR?



Facebook: Would You Be My Neighbor

Possible Future website: www.wouldyoubemyneighbor.com



Budget/Funding

*** Budget \$**

Billboards - Eagle	3 for 12 months	\$3,060
30 sec Radio spot WRSW		\$2,000
Color Postcards - Bartell	21,000	\$761
Slim Jim Full Color 2 Sided - Bartel	2500	\$220
USPS Everydoor Direct Mail	22,049	\$3,527.84
Design of logo - 1Eighty Design		\$300
Design of billboards - 1Eighty Design		\$600
Slim Jim Design - 1Eighty Design		\$300
Total		\$10,768.84

*** Partner with WCDC for possible grants & facilitate funds**

*** Finalize secured sponsorships with:**

DePuy Orthopaedics, Biomet, Coldwell Banker, State Farm/Beth Stanton, Lake City Bank,
Re/Max Rainbow – Teresa Bakehorn Group, Beauchamp & McSpadden Insurance, Dental Solutions

*** Secure additional sponsorships at levels**

*** Possible prestigious Jean Northernor Project Proud Award**

Implementation

Accomplished:

* Contract with 1 Eighty Designs

- Finalize print ads & radio spots
- Launch Awareness Campaign
- Welcome Packet to the Warsaw Newcomer's website

Goals:

* Link Welcome Packet up with:

- Realtors
- WKChamber.com
- MyWarsaw.net
- Library, CVB, Warsaw Parks & Recreation & KEDCo

* Create a Committee to continue the project

Future Ideas

- Mobile Block Party Trailer
- Establish Warsaw Newcomer's as a non-profit organization
- Create physical copies of the Welcome Packet to distribute
- Reach the Schools with awareness to friend the “new kids”

Conclusion

It is our duty as members of the community to ensure EVERYONE feels welcome upon their arrival and throughout their stay in our County.



INVITE YOUR NEIGHBOR
OVER FOR DINNER THIS WEEK!