

PROJECT “RESUCITATE” REDESIGN KLA WEBSITE



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Introduction:

For Project Proud in 2005 Steve Crim, E. Scott Feather, and George Paiva presented project "KLA Online". This project brought klaconnect.com to life. Over the past 8 years the platform klaconnect.com was built on has become obsolete making it difficult to update and keep the website current.

Plan:

Our team explored the idea of having a company build a new website and the associated cost. After reviewing the quotes and understanding that it would be a substantial cost to KLA, (\$2500+) other options were reviewed. An alternative plan was made to redesign the website utilizing the tools and resources available within our team.

Several goals for the new website were identified:

- Give the website a new updated look.
- Build a greater online presence.
- Build an online application.
- Build a searchable White Paper Database.
- Make the website easy to change and maintain.

An online survey was developed and sent to KLA members asking them what the top 5 items they would want to see on the new website. Results are below:

What are the top three most important sections on the website to you? (Check 3 Boxes)		
	Response Percent	Response Count
News Page	23.5%	4
Photos	11.8%	2
Contact Information	82.4%	14
History of KLA	23.5%	4
Past White Paper Projects	88.2%	15
Community Information Links	29.4%	5
Being Able to Apply Online	41.2%	7
Being Able to Pay Online	0.0%	0

A new website was built encompassing the outlined goals and feedback from users of the klaconnect.com. A partnership was forged with Multi-Township EMS to sponsor the website and provide a long term solution for maintenance and upkeep of the website.

The new website utilizes a WYSIWYG (What You See Is What You Get) style editor making very simple for anyone authorized within the KLA organization to make simple edits and updates to the website.

This website will go live with a new web address of www.kosciuskoleadership.org. The old website address www.klaconnect.com will point to the new website and in a year will be phased out.

Conclusion:

Recognition and gratitude is due to the original KLA team of Steve Crim, E. Scott Feather, and George Paiva who put a great deal of work building the original website. This project only builds upon the strong foundation put in place by these men.

Technology changes rapidly and therefore the need to "Resuscitate" the KLA website. This is not a concept project. This website will launch today with a new look and feel. There has been no cost to KLA to complete this project thanks to Multi-Township EMS.