

NORTHERN INDIANA LAKES FESTIVAL • SATURDAY, JUNE 9 - WARSAW • SUNDAY, JUNE 10 - WINONA LAKE



Lakes Festival Messabout

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Background and History



- ✦ Started in 2009
- ✦ Center Lake, Warsaw
- ✦ Education and Activity (on and off the water)
- ✦ 1,300 visitors in 2011

Something is missing!

Goal of White Paper Proposal

- ✦ **Objective:** Expansion of the Lakes Festival with a second day and a second lake.
- ✦ **Goals:**
 - ✦ Increase the Lakes Festivals impact
 - ✦ Increased revenue for Kosciusko County
 - ✦ Encourage use of the lakes by owners of small human and wind powered boats and non-boat owners
 - ✦ Raise awareness of lakes ecosystem
 - ✦ Encourage Patronage of Winona Lake Park and the Village at Winona

Small Boat Messabout



Other Messabout Activities

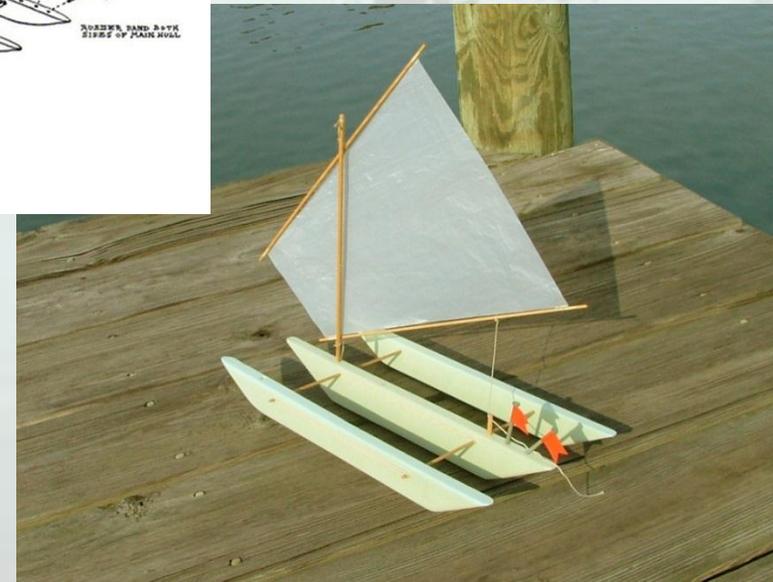
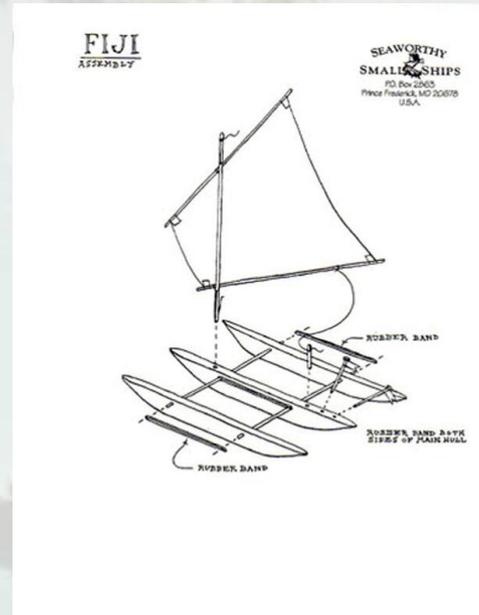
Nautical Bingo

NAUTICAL BINGO

 Pier	 Canoe	 Fish	 Someone waving from shore	 Duck
 Swan	 Skier	 Wake	 Kayak	 Swimmer
 Baseball cap	 Someone fishing	 FREE	 Water plant	 Sail boat
 Adirondack chair	 Oar	 Life vest	 Paddle boat	 Sunscreen
 Sunglasses	 Buoy	 Jet Ski	 Wide-brimmed hat	 Dog

Instructions: Find as many of the objects as you can, and take a picture of each. When you have 5 in the same row, (vertically, horizontally, or diagonally), bring your bingo card and pictures to the starting dock.

Pond Yacht: The Fiji Trimaran



Lakes Festival Second Day Activities

- **Grace College Bass Club:** Bass Fishing Tournament on Winona Lake
- **KCV Cycling Club:** Mountain Bike Time Trials
- **ICDI:** 5K Run
- **Silveus Insurance Group:** Beach Volleyball Tournament at Winona Lake Park
- **Village at Winona** open that day

Second Day Impact



Economic -- Educational -- Environmental

Sustainability of the Event



1906 - Winona Bath and Boat Houses - Bathing Beach Tarrifs were \$3.50 per adult and \$1.75 per child per Season. (Suits and towels provided). Boats of all sizes from canoes to lake steamers were available for rent. Docking facilities were also available for private boats.

Conclusion & Questions

