

# ***Kosciusko County Event Center***

***KLA - Project Proud  
April 12, 2011***



# ***Did you know???***

The Warsaw Biblical Garden is the 3<sup>rd</sup> largest in the world!



# ***The History***

1992 - KLA Class did a feasibility Study

2007 – Ad Hoc Committee formed by the Chamber

2011 – KLA Class Proposal for a Kosciusko County Event Center



# *Survey Result*

- A 19 question survey was distributed to key community leaders
- 84.2% respondents stated their organization has hosted a convention, special event or seminar in the last 12 months.
- Of the 84.2% who hosted an event, 87.6% held multiple events ranging from 2 to 10 on an annual basis.
- Of the 20 respondents, 43.8% of those surveyed held their event at such places as Orthopedic Center, 2517, Ramada, Center Lake Pavilion & Shrine Building on the 4-H Fairgrounds.
- 18.8% Held their event outside Kosciusko County
- 47% held event outside of county due to facility size & restrictions





# *Survey Results*

## Top Five Areas of Importance to the Business and Public

- Size of Facility 85%
- Audio & Visual Amenities 83.3%
- Facility Amenities & Services 68.4%
- Food Service 65%
- Internet Capabilities 64.7%



# Current Locations

- Ramada 2517 – Limited space (300), have to use their caterer and bartender.
- Shine Building – Limited space (285), must have a licensed bartender and a security officer onsite.
- Center Lake Pavilion – Limited space (300), no alcohol permitted.
- Orthopedic Capital Center – Restricted use, no kitchen, cost prohibitive, not available on Sundays



# *The Vision*

- Accommodate up to 600 people
- Create atmosphere to suit clients event
- Flexibility to choose food service
- Full service kitchen
- Audio/Visual Amenities
- Internet Capabilities
- Classroom/Seminar rooms
- Exhibition Hall
- Size of Facility





# *The Vision*



- 40,000 square foot building
- Pre-engineered steel and masonry exterior walls
- Main room to have bi-fold door to separate into two rooms
- 600 banquet style or 900 theater style seating
- 3, 000 sq ft kitchen with amenities to prepare food
- Perimeter of main room to have smaller size class rooms
- State of the art audio/visual equipment for rent
- 10,000 sq ft be utilized for leasing office space





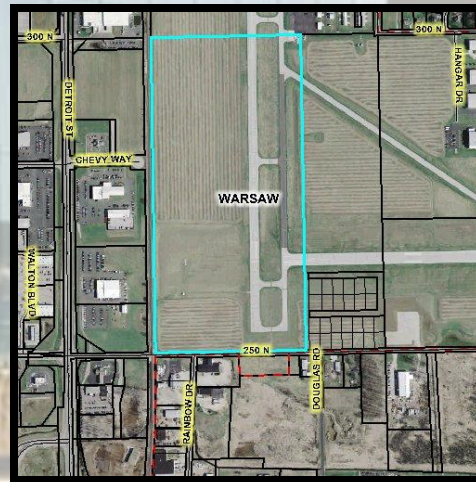
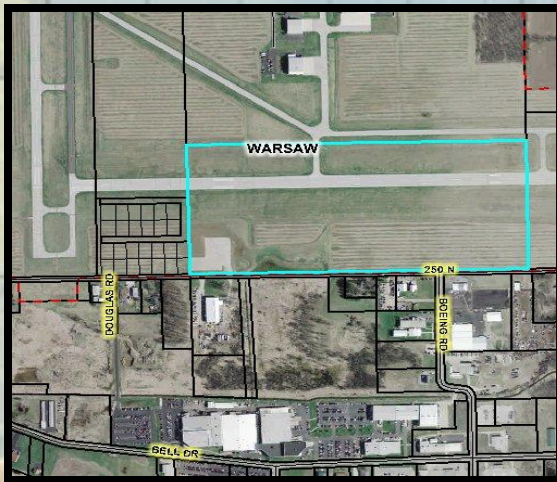
# Proposed Locations

- Minimum of approximately 10 acres of land
- SR 15 North with 541 ft of frontage
- Offers great visibility
- Easy access to US 30
- Developing area in Kosciusko County



# Proposed Locations

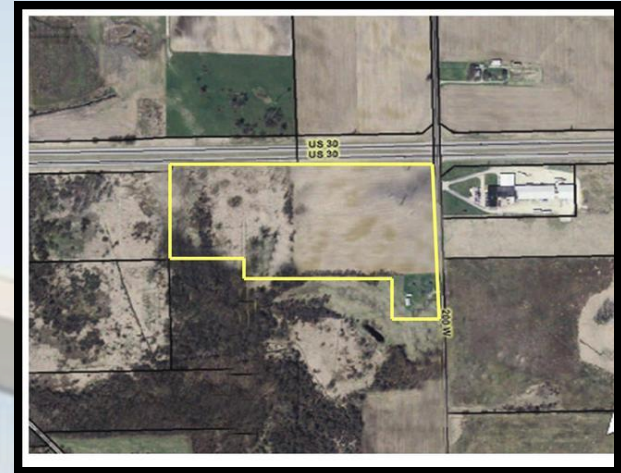
- Located on 250
- Owned by the Board of Aviation Commission of the City of Warsaw; possible lease option
- Survey off 10 acres for project





# Proposed Locations

- US 30 located at 2329 N 200 W
- 35 acres available
- Kosciusko County 4-H Fair Grounds
- Provide beautiful view of Winona Lake





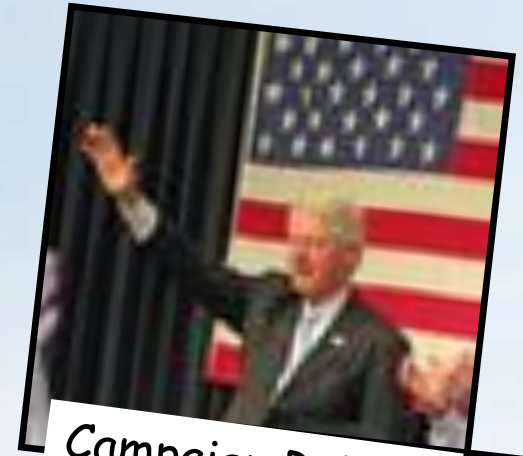
# “Facility Uses”



Chamber Award Dinners



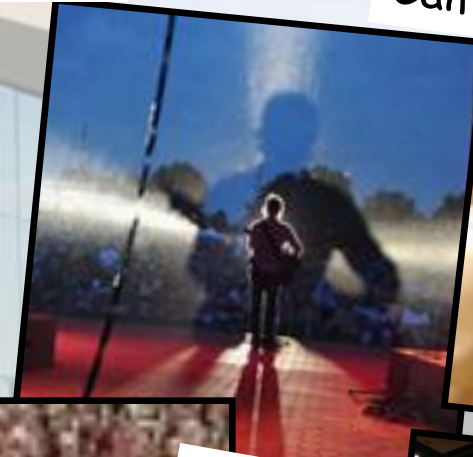
Weddings



Campaign Rally's



Banquets



Concerts



Holiday Events



Conferences



ATA Tae Kwon Doe



# ***Did you know???***

Kosciusko County is the leading producer of duckling in the world.



# ***Financing & Revenue***

## Financing Options

- Capital Campaign
- Grants
- Donation
- Tax Free Bonds
- Food & Beverage Consumption Tax
- Conventional Financing

## Revenue Sources

- Rental of Facility
- Equipment & Furniture Fees
- Service Fees
- Technology Amenity Fees
- Office Space Rental Income
- Marketing Opportunities





# ***Decide for Yourself***

- Who does the Event Center help?
- Almost certain that you know someone who needs the services this facility would provide.
- Even people who are sitting right here, at Project Proud, would have a use. (we wouldn't be going to a different county for special events in our lives such as weddings, graduations, etc.)
- The “they” are “us”.
- Give your time or money because this will have a lasting legacy in our community and the people who live here.



***Please consider joining  
our task force and make  
this dream a reality.***

***- Make a difference in the lives that follow...Leave a Legacy!***



***Thank You!***

