



# **Kosciusko Leadership Academy Class of 2009-2010**

**Investing in emerging leaders for  
the community**

# Kosciusko Leadership Academy Class of 2009-2010



KLA Academy culminates in the creation of  
a White Paper Project

- White Paper Project
  - Significant relevance to the Community
  - Achievable
  - Sustainable

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## Our White Paper Team members are:

- **Stacey Anderson** Kosciusko Community YMCA
- **Chris Beatty** Precision Medical Technologies
- **Linda Henschen** Lake City Bank
- **Henry Kohl** Maple Leaf Farms

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- The Warsaw Biblical Gardens as our White Paper Project
- An enhanced tour experience
- Research of alternate methods of information distribution
- A viable tour system
  - Accessible
  - Affordable
  - Flexible
- Future growth plan

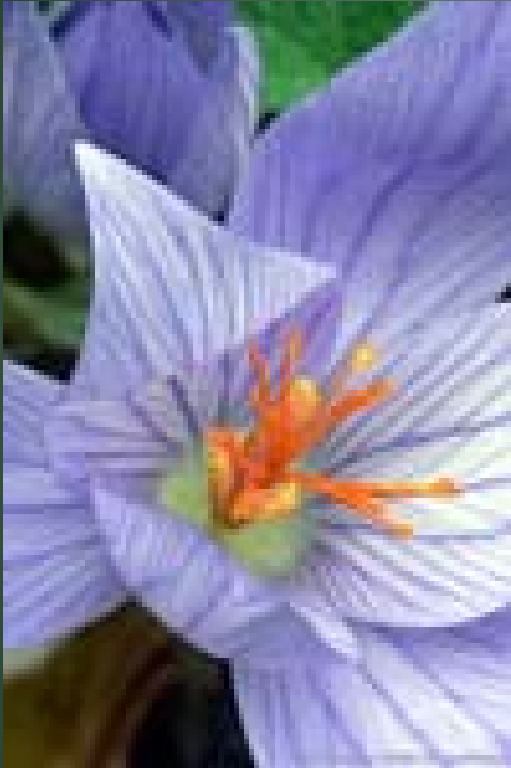


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- Kiosks
- MP3 players
- Wireless tour guide head sets and mics
- Interactive audio players
- Massive increase of tour guides and staff
- Cellular technology

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## Kiosks

- Expensive
- Disruption of the garden surroundings, via visual and audio
- Maintenance issues

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## MP3 players

- Need staff present
- Costly

## Wireless tour guide head sets and microphones

- Need staff present
- Cost

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## Interactive audio players

- Expensive, limited flexibility

## Massive increase of tour guides and staff

- Extensive amount of training involved



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## Cellular technology - OnCell

- This is our preferred method
- Very cost effective
- Very flexible
- No tour guides needed

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## What is OnCellsystems?

- An interactive audio tour for cellular phones and smart phones
- Not just limited to audio, also offers services with other media formats such as video, imaging, and text messaging
- Highly customizable with an easy to use interface
- Tours can be exported as podcasts for use with mobile audio devices
- Provide visitor reports provide key metrics to track program activity, analyze results and make decisions
- Provides options for donation and sponsorship during the audio tours

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Who is using OnCellsystems?





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**U.S. Botanic Garden  
Dial (585) 419-9744 and enter stop  
number 91 to hear a sample of the tour.**





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- Cellular Technology is an obtainable and realistic option.
- Gives the flexibility for growth and ability to achieve increased revenue stream.
- Can be implemented before the start of the season with a reasonable cost.
- Can be incorporated with the current Arts and Earth program with other organizations.

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Thank you for joining us in this  
presentation.

Questions are welcome.

