

Kosciusko County Business Leadership Network (BLN)

KLA Whitepaper Project

Kick-Off Luncheon

March 24, 2009

BLN Project Overview

■ Team BLN

- Mark Weinstein
- Nikki Harter
- Angie Hurlow
- Jenna Campbell, Team Leader

■ In the beginning ...

■ What is BLN?

■ Is there a need for BLN?

■ What are the benefits of BLN?

And now the rest of the story...

BLN Kick-Off Planning

■ November 2008

- Meeting with Vickie Lootens
- Budget and timeline

■ December 2008

- Date, time, location set
- Creation of invitation and sponsorship letter



BLN Kick-Off Planning



- **January 2009**
 - Invitations printed
 - Letters sent

- **February 2009**
 - Meal planned
 - RSVP's received

- **March 2009**
 - Fine details



March 24, 2009

Westminster Hall

Grace College Campus





Welcome!



Registration









Erin Reihle
National BLN Board



Steve Savage
Indiana State BLN





A Job Well Done!

Kosciusko BLN Kick-Off a Success!

- 25 Kosciusko Business Leaders Commit!
- 12 other leaders want more details!
- First official meeting scheduled!

- **Career Links Goals**
 - Have Luncheon ✓
 - 5 Businesses Commit ✓
 - Get individuals hired

Continuation of the Program

■ What is needed

- Core group of committed businesses
- Meeting facilities
- Materials
 - Mailings
 - Advertising
- Career Fair
- *Financial Resources*

