# Kosciusko County Business Leadership Network (BLN)

**KLA Whitepaper Project** 

Kick-Off Luncheon March 24, 2009

# **BLN Project Overview**

- Team BLN
  - Mark Weinstein
- Angie Hurlow

Nikki Harter

- -Jenna Campbell, Team Leader
- In the beginning ...
- What is BLN?
- Is there a need for BLN?
- What are the benefits of BLN?

And now the rest of the story. . .

# **BLN Kick-Off Planning**

### November 2008

- Meeting with Vickie Lootens
- Budget and timeline



### December 2008

- Date, time, location set
- Creation of invitation and sponsorship letter



# **BLN Kick-Off Planning**





### January 2009

- Invitations printed
- Letters sent

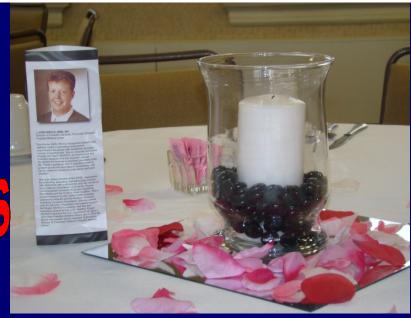
### February 2009

- Meal planned
- RSVP's received

### March 2009

Fine details

# March 24, 2009 March 25, 2009 March 26, 2009 March





























### Kosciusko BLN Kick-Off a Success!

- 25 Kosciusko Business Leaders Commit!
- 12 other leaders want more details!
- First official meeting scheduled!

- Career Links Goals
  - Have Luncheon
  - −5 Businesses Commit ✓
  - Get individuals hired

# Continuation of the Program

- What is needed
  - Core group of committed businesses
  - Meeting facilities
  - Materials
    - Mailings
    - Advertising
  - Career Fair



