



Building Leaders Through 4-H

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Did You Know?

4-H is...

- Federally authorized
- Largest youth serving organization in the country
 - > 220,000 youth people involved in Indiana
 - > 600+ young people involved in Kosciuszko County
- “Learn by doing”



Building Leaders Through 4-H?

Fun

Group Involvement

Incorporates learning

Project ownership

Community involvement

Teaches skills



Project Ideas

Geology

Aquatic Science

Small Engines

American Heritage

Mission to Mars

Scrapbooking

Beekeeping

Computers



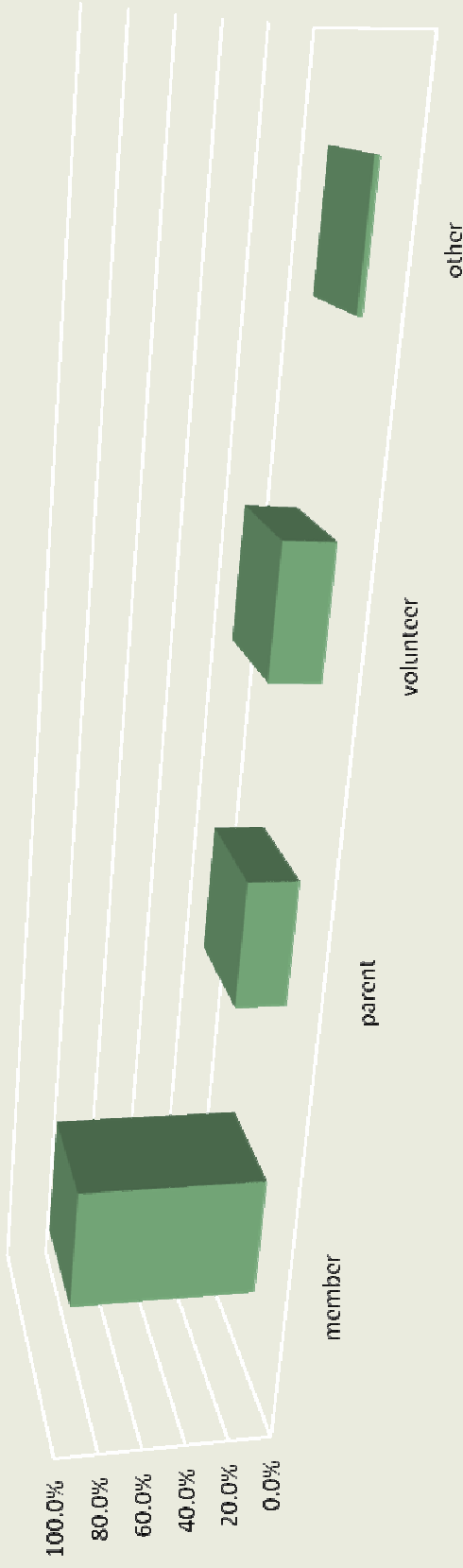
Purpose of our project

- Why don't children choose to participate in 4-H?
- Why do 4-H members leave the program?
- What benefits does 4-H offer?
- How can we improve the local participation rate?



Participant Statistics

Q. 2. "In what ways did you participate in 4-H?" (All)

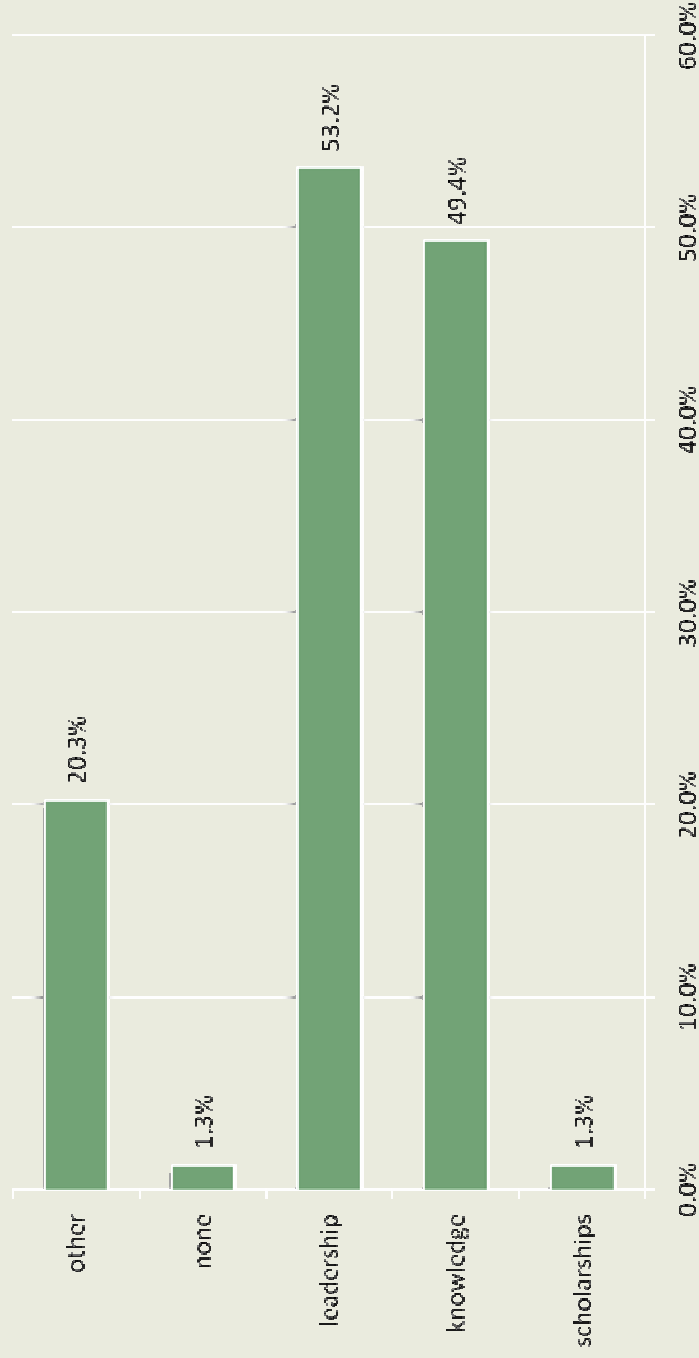


	member	parent	volunteer	other
Series1	87.8%	23.3%	23.3%	2.2%



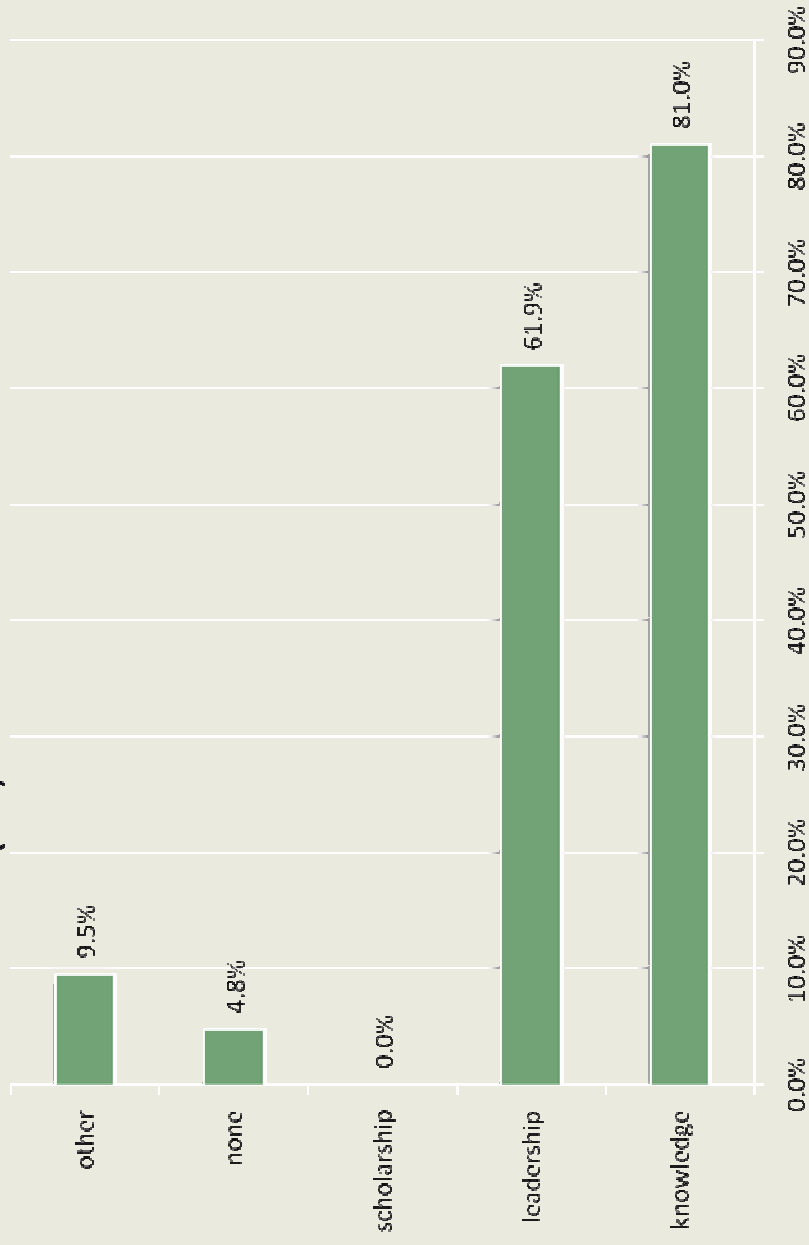
Life Contributions By Members

Q. 7. "As a member, what was the most important contribution 4-H has made to your life?" (All)



Life Contributions By Parents

Q. 12. "What difference do you think 4-H has made in your child's life?" (All)



Survey Comments

- leadership & personal experiences that nothing else provides; peer groups; apply skills; build strong relationships; begin networking with community
- learned about responsibility & hard work
- taught me responsibility - I had to clean, feed, and take care of my animals



Survey Comments

- explore useful, interesting, lifelong activities with knowledgeable people; fun w/friend your own age; skills that are difficult to acquire elsewhere; learn how to do things yourself in the context of community; understand how individual skills, responsibility, and hard work benefit self and community



Survey Comments

- enjoyment of teaching a youth about a project; seeing their joy when they show projects at the fair; bringing comfort when things do not go as planned
- market more strongly what 4H has to offer; perception is that 4H is just for farmers or that activities are based toward farming
- a program that is not promoted throughout the entire community does not get that community feeling



Possibility Thinking

- Get information into the community
- Encourage adult volunteers
- Engage the Hispanic community
- Offer more program options such as after school programs
- Target third grade audience



What can you do?

- Help spread the word
 - > Show a video at your work, service club or small group
 - > Ask a 4-H representative to speak to your group
 - > Display brochures
- Personal Involvement
 - > Visit the 4-H projects at the fair
 - > Make a donation or contribute to a scholarship
 - > Volunteer your time and expertise



Resources

- Sarah Duhamel , Purdue Extension Office
- Kelly Easterday, Purdue Extension Office
- Grace College, Lake City Bank, Maple Leaf Farms – distribution of surveys
- www.ces.purdue.edu/kosciusko/4-H%20youth.htm (Kosciusko County 4-H)
- www.four-h.purdue.edu (IN 4-H site)
- www.4husa.org (National 4-H site)

