



DIVING DEEP INTO THE NEEDS OF NONPROFIT LEADERSHIP OF KOSCIUSKO COUNTY

Audrey Hampshire | Kourtney Sumner | Barbara Sweeney | Sandy Vera



MEET THE CADETS



Audrey Hampshire
Ivy Tech



Barb Sweeney



Kourtney Sumner
Grace College

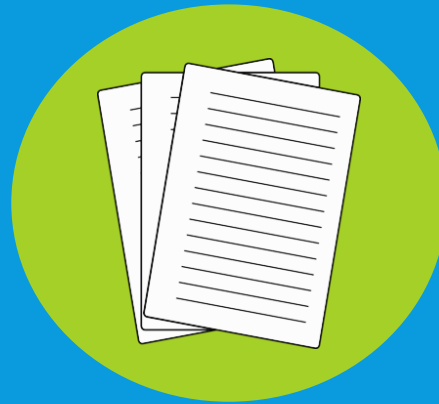


Sandy Vera
Live Well Kosciusko



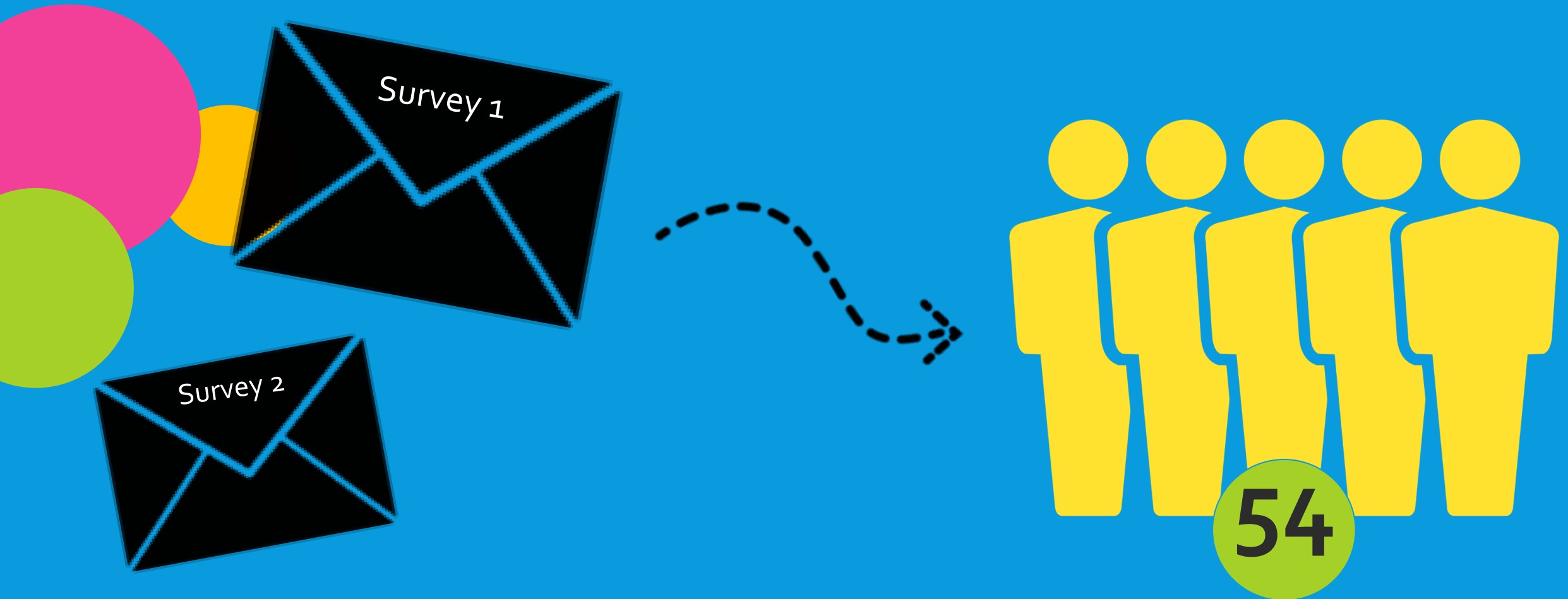
OUR JOURNEY

1. Looked to continue previous Whitepaper, "Get on Board"
1. More research in the Nonprofit industry as a whole
1. Partnership and creation of the Playbook





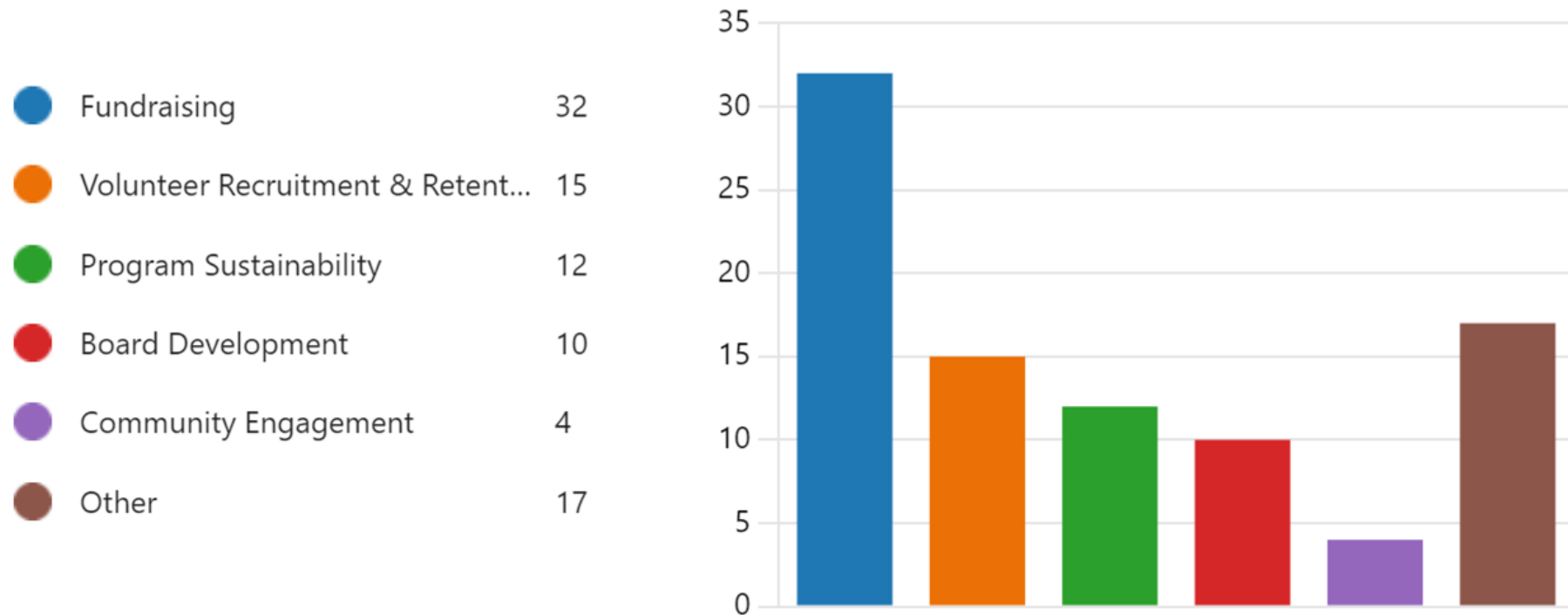
RESEARCH BACKGROUND





NONPROFIT SURVEY RESULTS

Significant Challenges

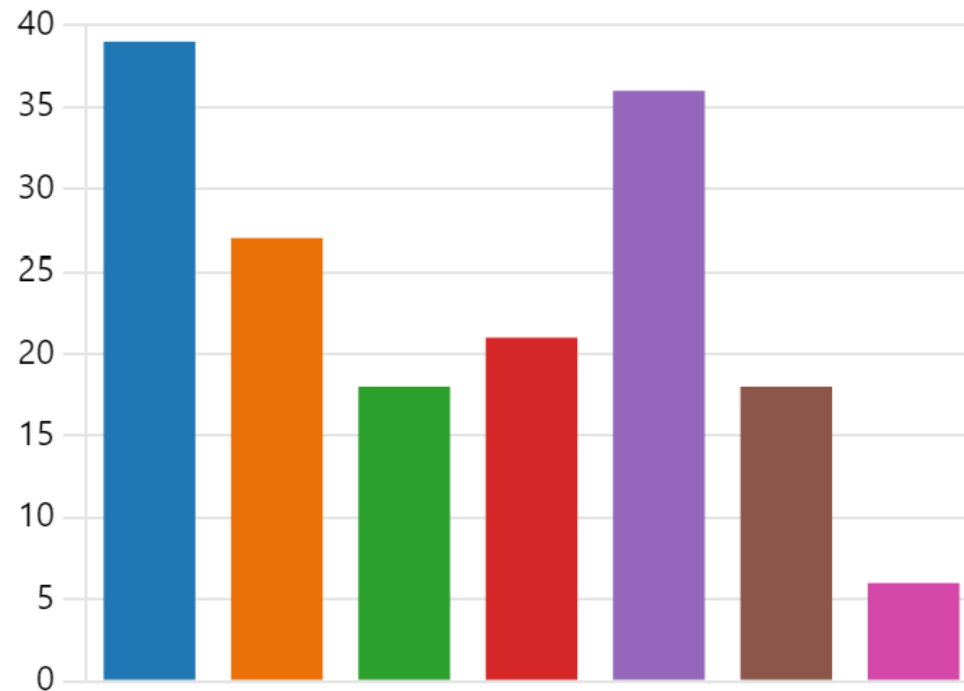




NONPROFIT SURVEY RESULTS

Factors Impacting Attending an Expo

● Networking opportunities	39
● Educational workshops/seminars	27
● Exhibitor booths	18
● Fundraising opportunities	21
● Collaboration opportunities	36
● Volunteer Recruitment	18
● Other	6

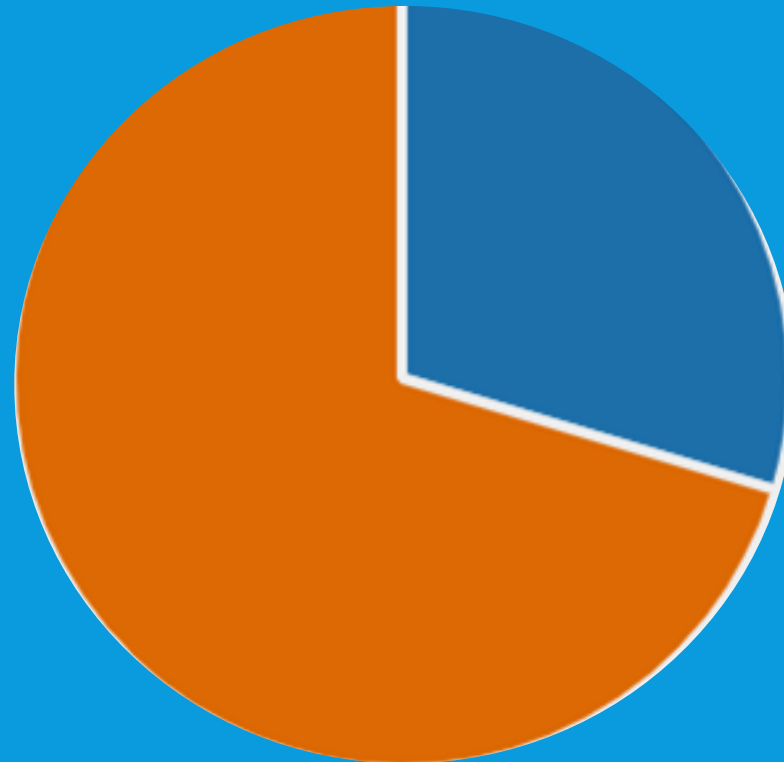




NONPROFIT SURVEY RESULTS

Participation in the Last 12 Months in an Expo or Community Event?

YES: 70%



NO: 30%



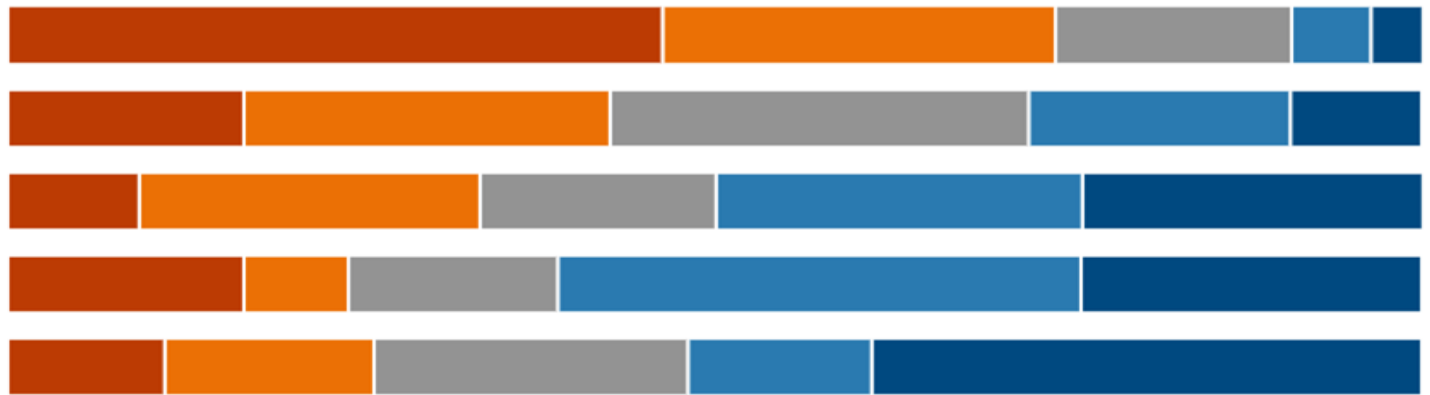
NONPROFIT SURVEY RESULTS

Areas of Interest at an Event

Rank Options

- 1 Fundraising
- 2 Program Sustainability
- 3 Grant Writing
- 4 Volunteer Recruitment
- 5 Board Development





First choice ■ ■ ■ ■ ■ Last choice





NONPROFIT SURVEY RESULTS

Preferred Networking Format for Events




 Speed networking	4
 Roundtable discussions	10
 Informal mingling	8
 Group Activities	2





NONPROFIT SURVEY RESULTS

Preferred Educational Structure at Events

	Workshops (e.g. presentations, ...	7
	Panel discussions	4
	Keynote speeches	2





SOLUTION

Annual Summit

- Connect
- Learn
- Collaborate





SOLUTION



KOSCIUSKO COUNTY

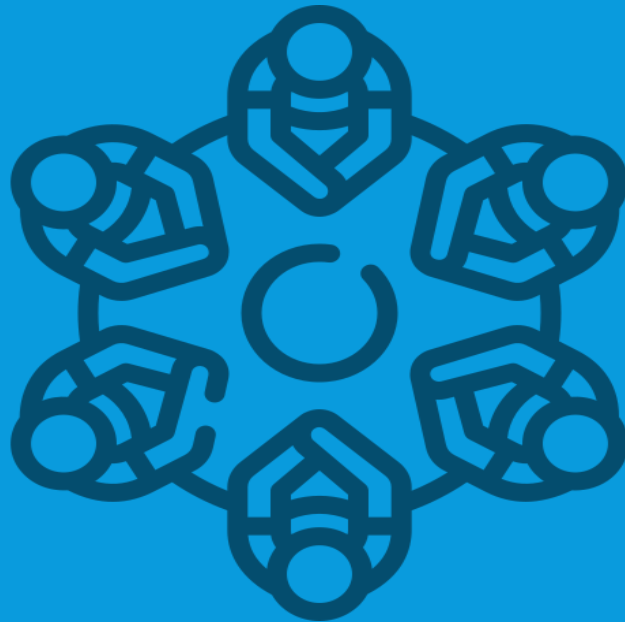
**NONPROFIT
LEADERSHIP
SUMMIT**

“A Deep Dive into Nonprofits”



EVENT STRUCTURE

Roundtables



Speed Networking



Informal Mingling

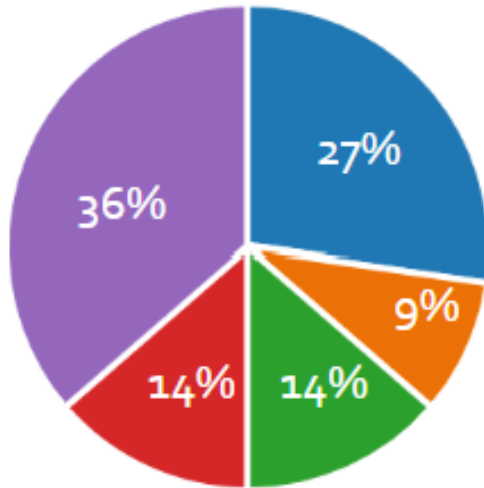




EVENT TIMING

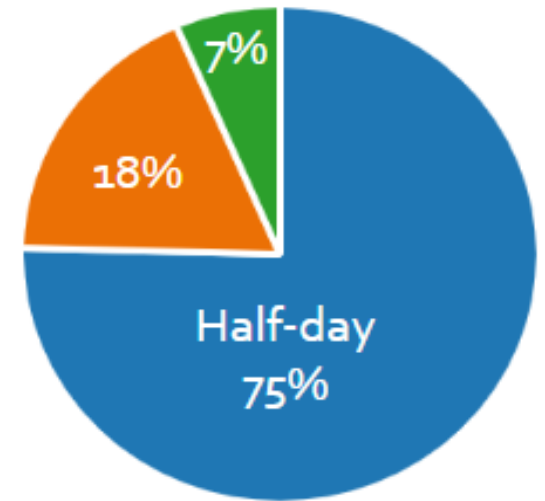
Spring

- Spring
- Summer
- Fall
- Winter
- No preference



Half day

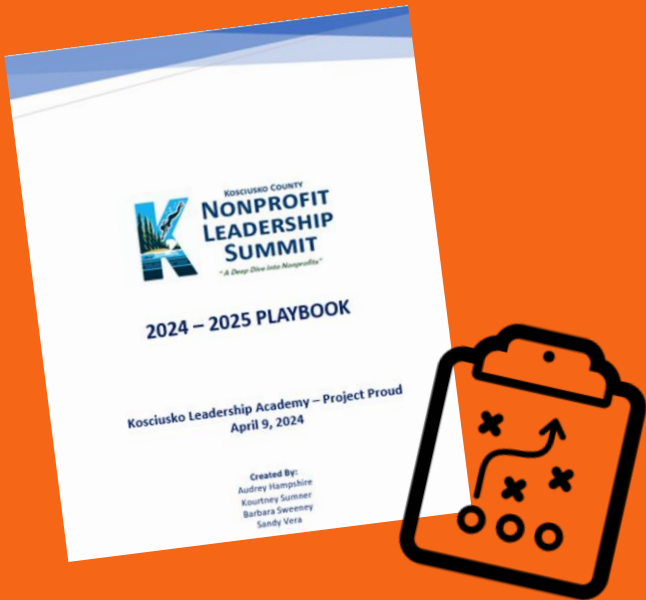
- Half-day
- Full-day
- Other





FINAL STEPS

Creation of Playbook



Partner Organization





PLAYBOOK



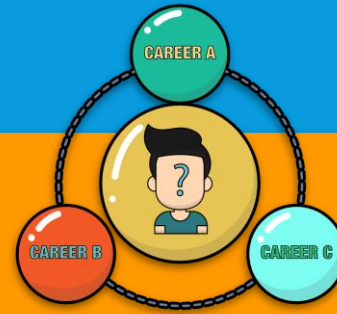
Overview



Planning
Committee



Planning Timeline



Session Topics



Schedule Option



PLAYBOOK

- Budget
- Marketing
- Registration
- Attendee Packet Materials





SUSTAINABILITY



Clear Purpose &
Mission

+



Diversification of
Revenue Streams

+



Cost
Management
Strategies

+



Community
Engagement

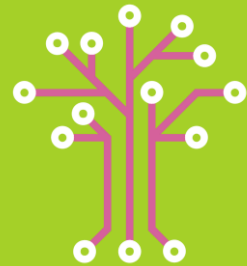
+



Regular
Assessment &
Improvement



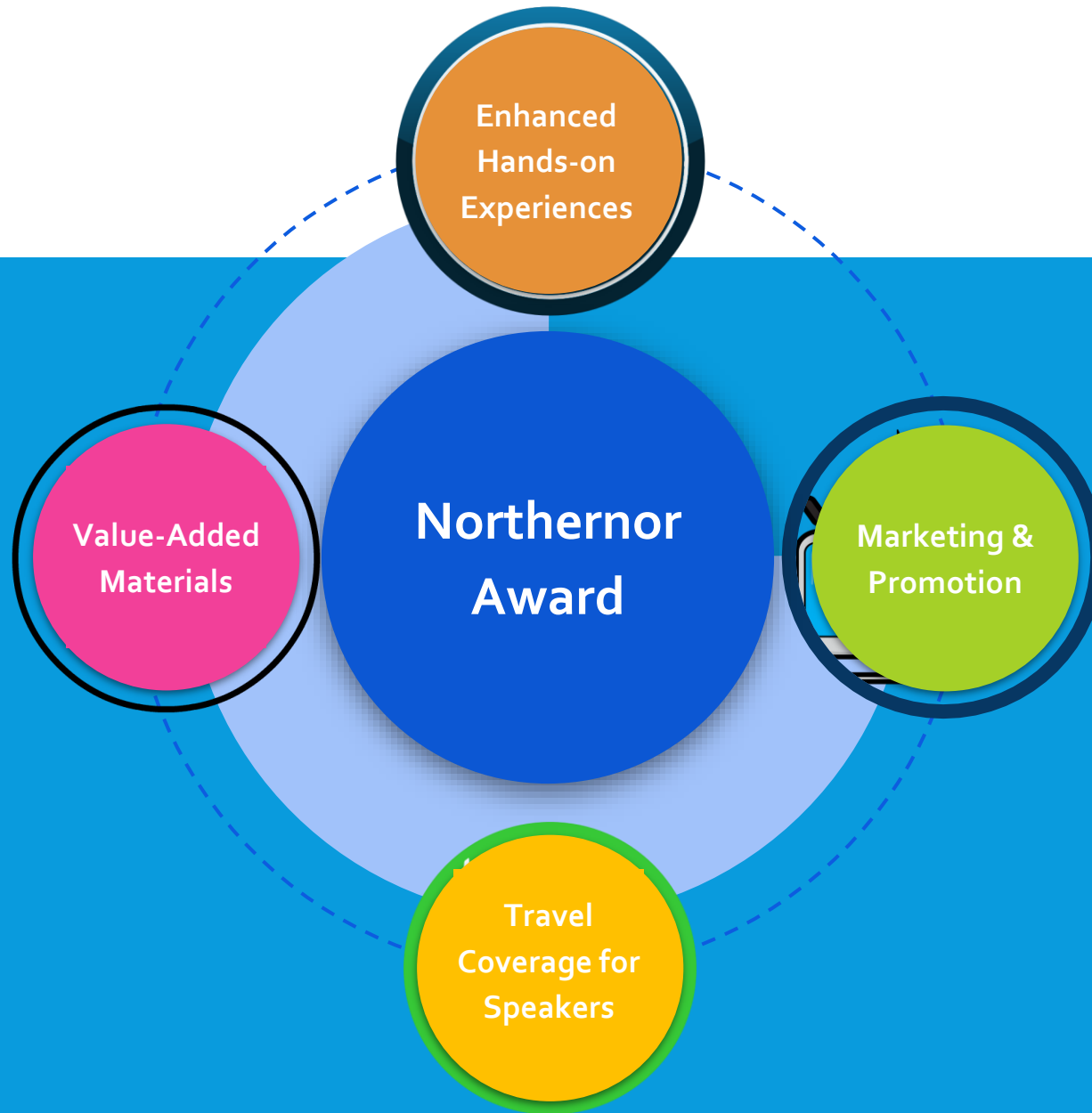
SUSTAINABILITY



Sustainability



Positive Impact Year after year





KOSCIUSKO COUNTY
**NONPROFIT
LEADERSHIP
SUMMIT**

QUESTIONS + OPEN DISCUSSION



Countywide Impact



Sustainable Model



Attainable